



**American
Red Cross**

Lee County Chapter

206 26th St.
Opelika, AL 36801
334-749-9981
www.leeredcross.org

December 23, 2008

Dear Friends:

The New Year is fast approaching and as you may know, our local Red Cross chapter will be conducting its 8th **Annual Heroes For Red Cross Campaign**. I have agreed to Chair the 2009 Campaign and I need your help to raise funds for vital community services. The campaign will run from January through March. I am pleased to announce these upcoming events: (More information on the campaign and events is available at www.leeredcross.org.)

Tuesday, January 6: Heroes Kick Off Reception, Hilton Garden Inn, 4:00-6:00 p.m.
Thursday, January 22: "Clara's Circle" Inaugural Tea, 4-6 p.m. Fountainview Mansion, Auburn
Saturday, January 31: \$35 for 35, Birthday Party for Beth Witten, 7 pm, Eighth & Rail, Opelika
Friday, March 13: Heroes Take Flight Dinner & Auction, 7:00 p.m., Auburn University Hotel & Conference Center
Saturday, March 14: Heroes Take Flight Fly-In, Auburn-Opelika Airport, 10 a.m. – 5 p.m.

I am also excited to announce that *The Opelika-Auburn News* will once again be running Heroes advertisements four days a week during the campaign featuring the various Heroes. As a Hero, your feature will include your photo, information about yourself or your business, as well as information about what you are doing to raise contributions for your campaign. The O-A News will be on hand at the kick off reception to take "mugshots" of our Heroes for their ads.

A successful **Heroes for Red Cross** program is necessary for us to continue programs such as:

- ❖ Local disaster assistance and preparedness training
- ❖ Armed Forces Emergency Communications and Financial Assistance
- ❖ Health and Safety Training, such as CPR, first aid and aquatics
- ❖ Utility assistance for local elderly and disabled citizens through Project SHARE
- ❖ Youth mentoring programs such as Club Red
- ❖ Blood Collection and supply within the Alabama & Gulf Coast Blood Region

I hope I can count on you to be a hero for your community. "Heroes" commit to raising at least \$1,000 to be used for local community services. "Super Heroes" commit to raising at least \$5,000. With your help we are confident we will surpass our goal of \$50,000.00.

I appreciate your time in reviewing the enclosed information. If I do not hear from you in the next few weeks, someone will contact you to discuss the campaign further and answer any questions you may have.

Sincerely;

Oline Price

Oline Price
2009 Heroes Campaign Chair