



EVERY BUSINESS SHOULD HAVE A PLAN.

How quickly your company can get back to business after a tornado, a fire, a flood or even pandemic flu often depends on emergency planning done today. The regular occurrence of natural and man-made disasters demonstrates the importance of being prepared for any emergency. A commitment to planning today will help support employees, customers, the community, the local economy and even the country. It also protects your business investment and gives your company a better chance for survival.

The **Ready Lee County** program is a county-wide effort to prepare citizens for a natural or man-made disaster or pandemic flu. The program highlights three important steps every individual and organization should take to prepare for a disaster. **Prepare. Plan. Stay Informed.**

PLAN TO STAY IN BUSINESS.

PROVIDING FOR YOUR CO-WORKER'S WELL-BEING IS RECOGNIZED AS ONE OF THE BEST WAYS TO ASSURE YOUR COMPANY'S RECOVERY. COMMUNICATE BEFORE, DURING AND AFTER AN INCIDENT:

- 1. PRACTICE THE PLAN WITH CO-WORKERS**
- 2. PROMOTE FAMILY AND INDIVIDUAL PREPAREDNESS**
- 3. WRITE A CRISIS COMMUNICATION PLAN**
- 4. SUPPORT EMPLOYEE HEALTH AFTER A DISASTER**

BUSINESS CONTINUITY PLANNING MUST ACCOUNT FOR ALL EMERGENCIES. KNOW THE KEY AREAS OF PLANNING:

- 1. CONTINUITY PLANNING**
- 2. EMERGENCY PLANNING FOR EMPLOYEES**
- 3. EMERGENCY SUPPLIES**
- 4. PLANNING TO STAY OR GO**
- 5. MAKE AN EVACUATION PLAN**
- 6. MAKE A SHELTER-IN-PLACE PLAN**

TALK TO YOUR PEOPLE.

**SEPTEMBER IS NATIONAL PREPAREDNESS MONTH
SEPTEMBER 9-15, 2007
BUSINESS PREPAREDNESS AND READY BUSINESS**

**GET INVOLVED. READY LEE COUNTY NEEDS YOUR HELP.
VOLUNTEER. MAKE A DONATION. BE AN EDUCATOR.**

CONTACT LEIGH WARREN @ LWARREN@LEEREDCROSS.ORG OR 334-749-9981 FOR MORE INFORMATION.

IF YOU OR YOUR BUSINESS WOULD LIKE MORE INFORMATION ON HOW TO **PREPARE. PLAN. STAY INFORMED.** PLEASE VISIT THE FOLLOWING WEBSITES: www.ready.gov; <http://www.fema.gov/government/coop/>; www.adph.org/CEP/; www.readyleecounty.org; www.eamc.org; www.leeredcross.org; <http://www.leecoema-al.org/>; <http://eden.lsu.edu/abouteden/>; <http://www.redcross.org/services/prepare>.

THIS FLYER IS SPONSORED BY **EAST ALABAMA MEDICAL CENTER** IN COOPERATION WITH THE **READY LEE COUNTY COALITION: ALABAMA DEPARTMENT OF PUBLIC HEALTH; LEE COUNTY EMERGENCY MANAGEMENT AGENCY; ALABAMA COOPERATIVE EXTENSION SYSTEM; AMERICAN RED CROSS LEE COUNTY CHAPTER AND EAST ALABAMA MEDICAL CENTER.** (EACH GROUP OFFERS WEB BASED EDUCATION ON PREPAREDNESS).