

## **Where Do We Find Our Heroes?**

**Where Do We Look for “Heroes”? Right in our own back yard!  
You can find everyday Heroes in places like these:**

Every primary, elementary, and middle school  
Every high school club  
Every college sorority and fraternity  
Every bank, savings and loan, and credit union  
Every civic club or local chapter of a professional organization  
Every large medical practice or law firm  
Every gas station/convenience store  
Every major retail and service outlet, especially those locally owned  
Every restaurant, especially those that are locally owned  
Every city and county police and fire department  
Every state, city, or county governmental agency  
Every church  
Every manufacturing company  
Every hospital  
Every labor union  
Every radio and television station  
Every auto dealership

## **Ideas For Heroes To Raise Funds**

- Ask for donations from family, friends and business associates.
- Conduct a coin drive or read-a-thon at your school.
- Have a car wash, bake sale, yard sale, dog wash or other event.
- Have an extra collection at church.
- Have a dinner or raffle.
- Host a golf tournament or fun run.
- Organize an art auction.
- Start a customer donation program.
- Restaurants, hotels and stores can give a percentage of their sales.
- Firefighters can hold a boot drive.
- Media personalities can ask for donations on TV, radio and in print.
- Employees can pay for “dress down” days and donate the proceeds.
- A salesperson or realtor can donate a portion of their commissions.
- Auto dealerships can make a donation for each test drive and vehicle sold.
- Employees can pay for sandwiches, hot dogs or barbeque prepared by co-workers.
- Ask your employer to “match” your donation.
- Put collection jars out at local places of business
- Paint faces in a park or outside a store for donations
- Sell “Red Cross Squares” and post them at your church or business

**The ideas are endless! Call the Lee County Red Cross to get involved at 334-749-9981.**