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State Farm Youth Advisory Board Grant Committee
Matthew Maloney
State Farm Corporate Headquarters
1 State Farm Plaza
Bloomington, IL 61710

To Whom It May Concern:

I am writing today as a strong proponent for the Lee County Alabama Red Cross's Youth Group and their application for one of our Youth Advisory Board grants. This group is applying for grant monies so that they can positively impact our community within the realm of disaster preparedness. The Red Cross Youth group is a diverse group of students that are between the ages of twelve and eighteen who work to promote preparedness through community education initiatives. If awarded a grant, this program would reach approximately 15% of Lee County, or 20,000 individuals and youth, through various media outlets as well as local presentations. They hope to reach out to State Farm agents, medial partners and other local businesses as an avenue to help promote their initiatives. This group will also purchase, assemble and distribute disaster preparedness kits to low income families in the area. Lower income individuals are adversely affected by disasters because they do not always have insurance to quickly recover from a disaster nor the disposable income to purchase items for a disaster kit on their own.

I feel that this organization and this initiative are a perfect investment for State Farm and one that embodies the desires of our Youth Advisory Board. As a local agent, I would be honored to help support such an important effort and know that State Farm would be proud to be associated with this important cause.

Please strongly consider their application.

Sincerely,

Kathy Powell
Agent