

Benefits of Being A Hero For the Lee County Red Cross



- Listed as a Hero (raises \$1,000) or Super Hero (raises \$5,000) in campaign publicity
- Listed on website
- Receive a complimentary ¼ page ad in the Opelika-Auburn News
- Receive a complimentary 15 second spotlight ad on WRBL TV
- A link to your website can be provided from the Red Cross Heroes webpage
- Invitations to Heroes events like the campaign kick off, mid campaign celebration, campaign wrap up, Heroes Fly-In, Heroes Harley Davidson drawing and more...
- Heroes that Sponsor the Fly-In will get passes to the fly-in, VIP Parking, fly-in t-shirts and more...
- Heroes may be involved with taping campaign public service announcements, live radio appearances and more
- You are helping your community and your neighbors
- You allow The Red Cross to be there for the next family in need.
- Donations are tax deductible