



2008 Heroes Campaign News and Events:

We will be conducting our **7th Annual Heroes for Red Cross Campaign** to raise funds for vital community services. The campaign will run from January – March 2008 and Lee County Sheriff Jay Jones has agreed to be the 2008 Campaign Chairman.

We are pleased to announce the following events:

- Thursday, January 10: Heroes Kick Off Reception, Hilton Garden Inn, 5 - 7 p.m.
- Saturday, February 2: Hoggy Doggy Splash, The Reserve Apartments, 8:00 a.m.
- Thursday, February 14: Chocolate Tasting, Eighth and Rail, 6:30 p.m.
- Saturday, March 8: Heroes Fly-In, Auburn-Opelika Airport, 10 a.m. – 3 p.m.
- Saturday, May 17: Harley-Davidson Drawing, 3:00 p.m.

We are also excited to announce that the *Opelika-Auburn News* will once again be running Heroes advertisements Wednesdays through Saturdays during the campaign featuring the various Heroes. As a Hero, your feature will include your photo, information about yourself or your business, as well as information about what you are doing to raise contributions for your campaign. The O-A News will be on hand at the event kick off reception to take “mugshots” of our Heroes for their ads.

A successful ***Heroes for Red Cross*** program is necessary for us to continue programs such as:

- Local disaster assistance and preparedness training
- Armed Forces Emergency Communications and Financial Assistance
- Health and Safety Training, such as CPR, first aid and aquatics
- Utility assistance for local elderly and disabled citizens through Project SHARE
- Youth mentoring programs such as Club Red
- Blood Collection and supply within the Alabama & Gulf Coast Blood Region

Heroes agree to raise a minimum of \$1,000 and Super Heroes agree to raise at least \$5,000. (This can be monetary donations or in-kind gifts of goods or services).

With your help we are confident we will surpass our campaign goal of **\$50,000.00.**

For more information on the Heroes For Red Cross Campaign contact the Lee County Red Cross at 334-749-9981 or visit the website at www.leeredcross.org.